



**FOR IMMEDIATE RELEASE**

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**The First Step is the Hardest - Rappel 33 Stories from the Manchester Grand Hyatt San Diego**

*Kids Included Together goes 'over the edge' for a spectacular charity event benefiting San Diego youth.*

**SAN DIEGO, CA** - On November 6, 2010, the west coast's tallest waterfront building will once again be the setting for the 2<sup>nd</sup> annual fundraising event that challenged and inspired Southern California: *Over the Edge for KIT*. Join us and experience a breathtaking 360 view from the top of San Diego and push yourself to the limit by rappelling from the 33<sup>rd</sup> story of the spectacular Manchester Grand Hyatt San Diego. The rappel begins at 8AM for participants, descending a height of approximately 357 feet in roughly 10 minutes from the hotel's Harbor tower. Friends, family and supporters can cheer on participants from the poolside Landing Party, featuring food, music, games and family-friendly entertainment. Funds raised support Kids Included Together (KIT), a San Diego based non-profit that supports recreational, child development, and youth development programs that include children with and without disabilities.

Jan Giacinti, 2009 rappeller and CEO of KIT, states,

*"I'd never done anything like this before. What an amazing experience; the view is stunning; the thrill is spectacular and the feel of conquering the knots in your stomach – priceless. That first step... nothing compares to that tremendous rush."*

The 2009 event, which earned a Classy Award for "Most Creative Fundraising Event by a Charity," also generated over \$50,000 for San Diego programs. The event featured a host of local celebrities including Jason Austell (*NBC 7/39*), Madison (*KPRI*), Michelle Guerin (*DiscoverSD.com*), Robert Stefanko (*Ranch & Coast Magazine*), Ross Shimabuku (*Fox5*), Troy Johnson (*Rivera Magazine*), and more – all rappelling to support children with disabilities.

**How does it work? 5 Steps to 33 Stories**

**Step 1:** Go to [overtheedgeforkit.com](http://overtheedgeforkit.com) to create your personal fundraising page. If rappelling is not your interest, you can also pledge to help someone else go over the edge or sponsor the event.

**Step 2:** Give or get a minimum of \$1,000 in pledges to reserve your place on the rope.

**Step 3:** On November 6, 2010, arrive onsite and practice rappelling from a lesser height.

**Step 4:** Rappel 33 stories over the edge of the west coast's tallest waterfront building, the Manchester Grand Hyatt San Diego.

**Step 5:** Celebrate your grand entrance at the Landing Party with your family, friends and supporters!

Learn more at [overtheedgeforkit.com](http://overtheedgeforkit.com).

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**About Kids Included Together:** Kids Included Together (KIT) is a San Diego-based non-profit organization that provides best practices training for community-based youth organizations committed to including children with disabilities into their existing recreational, social and child care programs. Since KIT's founding in 1997, program efforts have resulted in the inclusion of over 15,000 children with disabilities and the training of over 22,000 youth providers who serve these children. KIT has affiliations with 61 organizations operating at over 299 site locations, including many of the largest youth care providers in San Diego County, such as Boys & Girls Clubs, YMCAs, "6-to-6" after-school programs at San Diego Unified School District sites and the San Diego Zoo, to name a few.

Thanks to the Mitsubishi Electric America Foundation, KIT also serves 9 National Affiliates who receive training and technical support from KIT using a combination of live visits and cutting-edge technology. KIT's services are provided free of charge to Local and National Affiliates. In addition, KIT supports Navy Child and Youth Programs worldwide. For more information, please visit [overtheedgeforkit.com](http://overtheedgeforkit.com) | [kitonline.org](http://kitonline.org).

**About the Manchester Grand Hyatt San Diego:** Located on the Gaslamp Quarter's waterfront, the Manchester Grand Hyatt San Diego defines San Diego's dynamic skyline. Overlooking San Diego Bay and the Pacific Ocean, this urban resort is comprised of two stylish towers, the 33-story Seaport Tower and the 40-story Harbor Tower, the latter of which is 497-feet tall, making it the tallest building on the west coast waterfront. Connecting the two towers is a four-story building that boasts a rooftop pool with a 25,000 square-foot deck. The stylish Hyatt includes 95 one-and-two-bedroom suites, Kin Spa, a fitness center and several award-winning restaurants and lounges. It is adjacent to Seaport Village, near Horton Plaza and convenient to San Diego International Airport, San Diego Zoo and Sea World. For more information, call (619) 232-1234 and visit [www.ManchesterGrand.Hyatt.com](http://www.ManchesterGrand.Hyatt.com)